



AgeCheck: Customer Validation

AgeCheck creates **validation** for people purchasing **age-restricted goods**.

Items such as alcohol, tobacco and knives are restricted products which require **intervention from retail staff** for customers to purchase.

With TouchByte technology, shoppers who are purchasing restricted products are able to purchase these goods without having to wait for verification.

In a post-COVID world, where human intervention put workers at risk, this technology reduces the need for **interaction** within the sector.

This software can be set with a '**safety net**'. This means that the system can set an age limit for those it's analysing.

For example, the limit could be set at thirty, meaning that customers who are lucky enough to look youthful and under thirty, can still be verified by retail staff in-store.

For those wishing to enrol onto the system, this means that they'll become a **loyalty member** who won't ever require verification – the system will remember their face and allow the purchase without any obstructions.

While this technology is useful for the customer, it's also **vital** for the retail sector. Valuable data at the point of purchase can be sold back to suppliers, to give a better understanding of the **demographic** buying their product.

AgeCheck also records the face of the last customer who scanned their items but didn't pay for them. This image can be captured and sent to in-store security to create a **safer shopping environment**.

Get in touch to find out more today: www.touchbyte.co.uk

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